CeBIT ▪ 14 – 18 March 2016

Topic Clusters

- **Digital Business Solutions** (Halls 2, 4, Pavilions 32, 33)
- **ECM, Input / Output Solutions** (Hall 3)
- **Marketing & Sales Solutions** (Hall 4)
- **ERP, HR, BI & Commerce** (Hall 5)
- **Research & Innovation** (Hall 6)
- **Business Security** (Hall 6)
- **Public Sector Parc** (Hall 7)
- **Startups & Developer** (Hall 11)
- **DatacenterDynamics at CeBIT** (Hall 12)
- **IoT SOLUTIONS** (Hall 13)
- **Communication & Networks** (Hall 13)
- **Planet Reseller** (Hall 14 / 15)
- **Global Sourcing Area** (Halls 15, 16, 17)

Conference & Lounge Area

- **Global Conferences** **CeBIT Global Conferences** (Hall 8)
- **EXECUTIVE CLUB** **CeBIT Executive Club** (Hall 8)
- **Events, Conferences & Lounges**
- **Central Partner Country Pavilion** (Hall 6)
- **job and career at CeBIT** (Hall 11)
- **DronemastersSummit@CeBIT** UAV Exhibition Area (Hall 16)
- **salesforce world tour** (Hall 23 – Expo, Campground) (Hall 19/20 – Keynote, March 16) (Plaza)

- ↑ Eingang *Entrance*
- **IC** Informations-Centrum *Information Center*
- **CC** Convention Center
- **press** Presse-Centrum *Press Center*
- **NORD/LB forum** NORD/LB Forum

NORD 2 → NORTH 2

↓ NORD 3 NORTH 3

NORD 1 ↓ NORTH 1

salesforce world tour

← OST 2 EAST 2

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NORD/LB forum

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EXECUTIVE CLUB · Global Conferences · 8 ← OST 3 EAST 3

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job and career

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Deutsche Messe

CeBIT

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Topic Clusters

Digital Business Solutions
(Halls 2, 4, Pavilions 32, 33)

ECM, Input / Output Solutions (Hall 3)
- Enterprise Content Management /
  Business Process Management
- Input / Output Solutions
- Office Solutions / Mailing Solutions
- Workplace Management /
  Client Solutions

Marketing & Sales Solutions
(Hall 4)
- Marketing Automation /
  E-Mail Marketing
- CRM & Marketing Operations
- Web Content /
  Experience Management
- Campaign Management
- Data Analytics / Web Analytics
- Leadgeneration

ERP, HR, BI & Commerce (Hall 5)
- Big Data, BI
- Cloud Solutions
  - Enterprise Resource Planning
  - Human Resources
- Mobile Applications & eCommerce
- POS & Banking Solutions

Research & Innovation (Hall 6)
- Applied Research
- Basic Research
- Emerging Technologies
- High Performance Computing
- Startups, Spin-offs

Business Security (Hall 6)
- Antispam / Antivirus Solutions
- Application Security
- Authentication & Biometric Systems
- Cloud- und Cybersecurity
- Data Loss Prevention &
  Endpoint Protection
- Emergency Strategies / Recovery
- Mobile Security
- Network Security & Firewalls

Public Sector Parc (Hall 7)
- eGovernment Solutions
- Solutions for Public Administrations
  (federal, state & local governmental
  authorities)
- Geoinformation Systems
- Solutions for the Public Healthcare
  Industry
- Solutions for Urban Agglomerations

Startups & Developer (Hall 11)
- Developer World
- SCALE11

DatacenterDynamics at CeBIT (Hall 12)
- Data Center Automation Technology
- Cloud, Colocation & Managed Services
- Connectivity Infrastructure & Security
- Cooling & Thermal Management
- Critical Power & Energy Management
- Data Center Infrastructure
  Management
- Modular Data Center Solutions
- Physical Security
- Server Technologies
- Storage Solution

IoT SOLUTIONS (Hall 13)
- New Business Cases
- Industry Applications
  - Automotive & Logistics
  - Smart Home & Building
  - Smart Health
  - Manufacturing

Communication & Networks (Hall 13)
- Broadband Solutions
- Business Communications
- Carriers, Network &
  Communication Services
- Connectivity / Cloud / Collaboration
- M2M / IoT Technologies
- Mobile Devices
- Networks
- Telematics
- Unified Communications
- Wireless Communications

Planet Reseller (Hall 14 / 15)
Fachhandelszentrum /
Specialist Trade Center
- PC, Server & Storage
- Mobile Solutions
- Components, Displays & Accessories
- Cloud Services
- Networks, IP Technology
- Smart Building
- Media & Conference Technology

Global Sourcing Area (Halls 15, 16, 17)
- Accessories
- Components & Peripherals
- Display & Audio Devices
- Mobile Devices
- Wearable Technology
- Computers & Systems
- Mobile Phone Accessories

Conference & Lounge Area

CeBIT Global Conferences
(Hall 8)

CeBIT Executive Club
(Hall 8)

Events, Conferences & Lounges

Central Partner Country Pavilion
(Hall 6)

job and career at CeBIT
(Hall 11)

DronemastersSummit@CeBIT
UAV Exhibition Area
(Hall 16)

salesforce world tour

(Hall 23)
- Expo, Campground & Developer Zone
- Executive Briefing Center
- Theatres
(Hall 19/20)
- Inspiring Keynote, March 16
(Plaza)
- Salesforce Foundation activities

Deutsche Messe

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