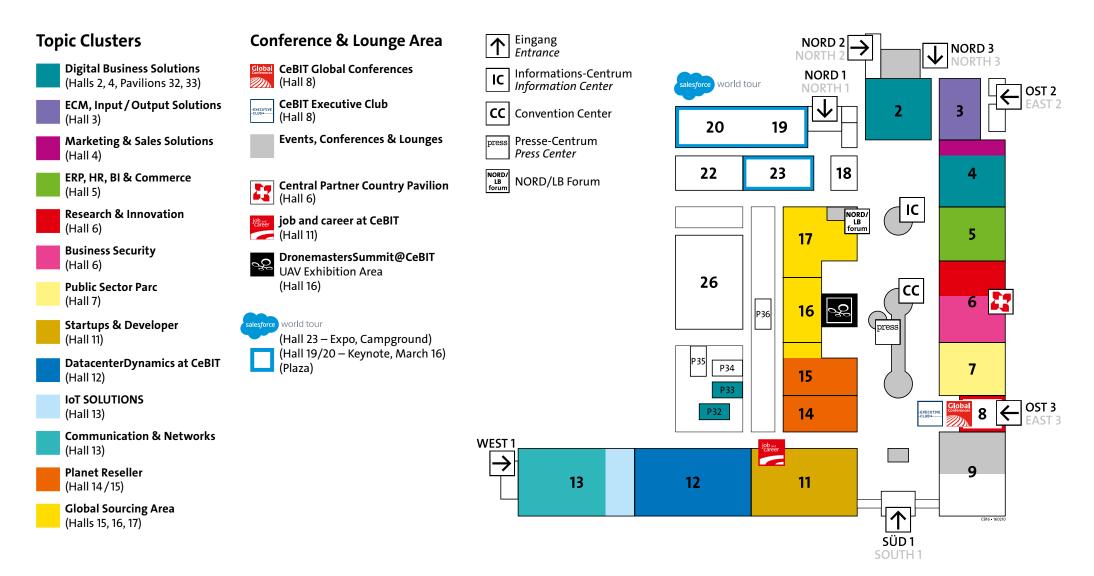
# CeBIT = 14-18 March 2016



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### **Topic Clusters**

**Digital Business Solutions** (Halls 2, 4, Pavilions 32, 33)

#### ECM, Input / Output Solutions (Hall 3)

- Enterprise Content Management / Business Process Management
   Input / Output Solutions
- Office Solutions / Mailing Solutions
- Workplace Management /
- Client Solutions

#### Marketing & Sales Solutions (Hall 4)

- Marketing Automation / E-Mail Marketing
- CRM & Marketing Operations
- Web Content /
- Experience Management
- Campaign Management
  Data Analytics / Web Analytics
- Data Analytics / web Analytics /

## ERP, HR, BI & Commerce (Hall 5)

- Big Data, Bl
- Cloud Solutions
- Enterprise Resource Planning
  Human Resources
- Mobile Applications & eCommerce
- POS & Banking Solutions

#### Research & Innovation (Hall 6)

- Applied Research
- Basic Research

**Deutsche Messe** 

- Emerging Technologies
- High Performance Computing
- Startups, Spin-offs

### Business Security (Hall 6)

- Antispam / Antivirus Solutions
- Application Security
- Authentication & Biometric Systems
- Cloud- und Cybersecurity
- Data Loss Prevention &
- Endpoint Protection
- Emergency Strategies / Recovery
- Mobile Security
- Network Security & Firewalls

#### Public Sector Parc (Hall 7)

- eGovernment Solutions
- Solutions for Public Administrations (federal, state & local governmental authorities)
- Geoinformation Systems
- Solutions for the Public Healthcare
   Industry
- Solutions for Urban Agglomerations

#### **Startups & Developer** (Hall 11)

Developer World
 SCALE11

#### DatacenterDynamics at CeBIT (Hall 12)

- Data Center Automation Technology
- Cloud, Colocation & Managed Services
- Connectivity Infrastructure & Security
- Cooling & Thermal Management
- Critical Power & Energy Management
- Data Center Infrastructure Management
- Management
   M
- Physical Security
- Server Technologies
- Storage Solution

## IoT SOLUTIONS (Hall 13) New Business Cases

- Industry Applications
- Automotive & Logistics
- Smart Home & Building
- Smart Health
- Manufacturing

#### Communication & Networks (Hall 13)

- Broadband Solutions
- Business Communications
- Carriers, Network &
- Communication Services
- Connectivity/Cloud/Collaboration
- M2M / IoT Technologies
- Mobile Devices
- Networks
- Telematics
- Unified Communications
- Wireless Communications

## Planet Reseller (Hall 14 / 15)

- Fachhandelszentrum / Specialist Trade Center
- PC, Server & Storage
- Mobile Solutions
- Components, Displays & Accessories
- Cloud Services
- Networks, IP Technology
- Smart Building
- Media & Conference Technology

#### Global Sourcing Area (Halls 15, 16, 17)

- Accessories
- Components & Peripherals
- Display & Audio Devices
- Mobile Devices
- Wearable Technology
- Computers & Systems
- Mobile Phone Accessories

## **Conference & Lounge Area**

- CeBIT Global Conferences
- CeBIT Executive Club (Hall 8)
  - Events, Conferences & Lounges
- **Central Partner Country Pavilion** (Hall 6)
- **be and career at CeBIT** (Hall 11)
- DronemastersSummit@CeBIT UAV Exhibition Area (Hall 16)
- World tour
  (Hall 23)
  Expo, Campground & Developer Zone
  Executive Briefing Center
  Theatres
  (Hall 19/20)

Salesforce Foundation activities

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Inspiring Keynote, March 16

(Plaza)